CLIENT COMMUNIQUÉ

Why a PM and why EPM

While most people understand the role of an architect, engineer or a builder, the role of the project manager is not as widely understood. What is the role of a project manager and why chose EPM to manage your project?

The answer to these questions starts by understanding that a project is more than a building. A project is a complex interaction of competing priorities, opportunities and constraints. Most projects are limited by budget and driven by deadlines. A helpful way to think about a project is as a "process" that integrates all of the variables leading to the ultimate object of the project.

A "project" that is executed according to a carefully researched and developed strategy by an experienced project manager is likely to be successful, in the same way that a building that is constructed by an experienced contractor in accordance with a design by an experienced architect should also be successful.

The functions of a project manager typically include:

- Developing the project strategy
- Managing the process of stakeholder & community engagement
- Assembling and managing the consultant team

- Developing and managing a development approvals strategy
- Budget planning, expenditure management and cost reporting
- Programming
- Tendering; and
- Contract administration

At EPM, we believe in being an expert advocate for clients, vigorously representing their interests while also being fair and reasonable, through strong leadership, carefully planning, and maintaining high levels of effective communication.

Just as it is important to carefully select an experienced architect and builder, it is clearly important to select an experienced project manager. We believe this role is usually best performed by someone other than the architect as it ensures a greater level of transparency.

We also believe that an effective project management service is also critically dependent on the quality of project management systems and technologies.

So why chose EPM as your project manager?

 We have a 15-year track record in the successful delivery of projects

- We are highly experienced in the environmental planning system
- We have over 20 staff allowing us to resource projects according to the need at the time
- We have a 1 to 4 ratio of executives to staff
- Our directors are actively involved in the management of projects
- We have a third party accredited integrated management system
- We have robust cost, contract & document management systems & technologies
- We are a certified consultant to NSW Government
- We hold professional indemnity insurance of \$10.0 million

All this should give you comfort that EPM has the experience, capacity and capability to successfully manage your project and be your expert advocate.

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